

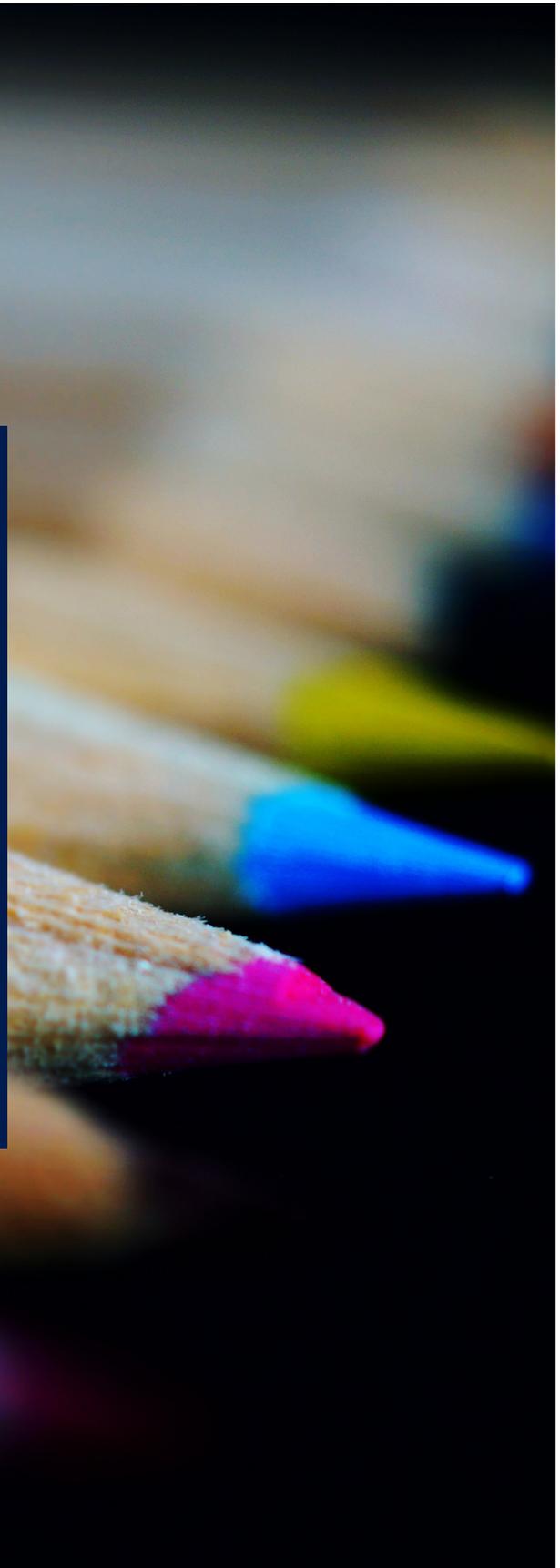


Oakleigh State School  
**PARENTS & CITIZENS  
ASSOCIATION**

# Sponsors *and Donors* Prospectus

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Oakleigh State School





# Sponsors *and* donors play a major role in the raising of additional funds for projects not provided for within the school's yearly budget.



These funds make a enormous difference in the ability of Oakleigh State School to plan and implement such projects as facility improvements, providing additional educational materials, funding extra-curricular school groups and additional learning support.

The generous support received from sponsors and donors each year contributes to the overall growth of Oakleigh State School and the enhanced experience for its students, parents and guardians, and staff.

As a sponsor, you can help the school and at the same time effectively promote your business within our larger school community. We feel there is a great benefit for sponsors from this advertising and product engagement as it is delivered directly to a specific audience.

Sponsors' businesses are promoted at the events through branding, logos on communications, banners at events, event PA announcements, tickets to events and are featured on Oakleigh State School social media – dependent upon the category of sponsorship agreed.

The Oakleigh State School P&C has scheduled eight P&C events per school year. Two events will be held per term. One event will be considered a Major event and one a Minor event. Examples of a Major events are the School Fair, Student Disco or Parents' Trivia Night. Minor events are events such as the Mums' Night, Swim Club Launch and Colour Run.

For 2022/3 the Sponsorship categories have been divided into Premier Sponsors (Four term and Two term), Single Event Sponsors and Event Donors.



# Premier *Sponsor*

**\$5000**

*per annum*

Four School Terms  
4 Major & 4 Minor events\*

**\$2500**

*per annum*

Two School Terms  
2 Major & 2 Minor events\*

# Single Event *Sponsor*

**\$500**

*per event*

One-off single event  
sponsorship is also available.

# Event *Donor*

**<\$249**

*per event*

OR

**\$250+**

*per event*

At each Major *and* Minor event Premier Sponsors receive:

- Inclusion of sponsors logo on all P&C communications, including event, internal and external communications, in the form of footer – with the sponsor listed as a Premier Sponsor
- Featured on two pull up banners at all P&C events with list of Premier Sponsors
- Two PA announcements at each event listing Premier Sponsors
- Complimentary tickets to each P&C event x 2 for each Premier Sponsor
- Featured on P&C supporters page on the school website
- Once monthly feature in the P&C Facebook Page along with other sponsors
- Once quarterly unique feature in the P&C Facebook Page specific post about the individual sponsor

\* Four Term Premier Sponsors' logos will also be displayed on the Oakleigh Dolphins Swim Club Polo Shirts - these will be worn by all swim club members at swim meets - both at Oakleigh Swim Club and external club competitions with other schools

At each event sponsors receive:

- Inclusion of sponsors logo on P&C event communications in the form of footer – listed as single event sponsor
- PA announcement at event listing single event sponsors
- Access to provide your companies marketing collateral at the event
- Stall at event allowing for distribution of advertising material

Donors may also choose to show their support through provision of goods and services from up to \$249 or \$250 and above.

Donors who provide products or services for prizes to be raffled or provide event prizes, will receive recognition of their donation at the event via announcements and business logo promotion on event communications.



# Events Calendar

2023



## Term 1

- Major Event** OSS Long Lunch
- Minor Event** Swim Club Launch
- Fundraiser** Cadbury Chocolate Drive
- Community** P&C Welcome BBQ and Drinks

## 2

- Major Event** School Disco
- Minor Event** Mums' Night Out
- Fundraiser** Personalised Plates
- Community** Reconciliation Day Event

## 3

- Major Event** School Fair
- Minor Event** Dads' Night Out
- Fundraiser** Pie Drive
- Community** Parent Education Evening

## 4

- Major Event** Parents' Trivia Night
- Minor Event** Colour Run
- Fundraiser** School level tea towels
- Community** Teacher Appreciation Day



# Sponsorship Agreement



Oakleigh State School  
**PARENTS & CITIZENS  
ASSOCIATION**

Thank you very much for deciding to be of financial assistance to the Oakleigh State School P&C Association with a sponsorship agreement. At a time when businesses have to work harder than ever to succeed, we appreciate that every dollar you spend in promoting your business is valuable.

We are delighted to accept your sponsorship subject to your acceptance of the terms and conditions outlined in your chosen Sponsorship Opportunity detailed above. In this we outline the entitlements of your sponsorship, so you can have confidence that your sponsorship dollars will be well spent and deliver value in exposing your business to our school community.

Not only can you feel satisfied that your marketing budget is going towards the benefit of children in your own local community, but you will receive tangible benefits that provide real value for you. It must be noted that whilst the agreement

provides the sponsor with considerable marketing exposure, neither Oakleigh State School or the P&C Association can endorse the sponsor's products or services as a condition of sponsorship.

Please indicate your acceptance of the terms and conditions of your chosen Sponsorship Opportunity by signing and returning both copies of the attached Sponsorship Registration Form.

**Should you require any further information please contact Tim Greene at [sponsorship@oakleighpandc.onmicrosoft.com](mailto:sponsorship@oakleighpandc.onmicrosoft.com)**

## Sponsors Logo

Please provide us with the details of the logo you wish us to use to promote your organisation. The Sponsor acknowledges that if the Sponsor's logo is not provided, we are unable to provide parts of the Sponsorship Entitlement.

## Payment instructions

Once your Sponsorship Registration Form has been received an invoice will be raised and emailed to you. You can make a cheque payable to 'Oakleigh State School P&C Association' and send to the below address or make an online deposit using the reference 'Premier Four Term/Premier Two Term/Single Event – [your business name]'.

### Address

Oakleigh State School P&C Association  
Buxton Street  
Ashgrove Qld 4060

### Bank Details

BSB: 064102  
Account Number: 00090324  
Account Name: Oakleigh State School P&C Association

# Sponsorship *or* Donation Registration



Oakleigh State School  
**PARENTS & CITIZENS  
ASSOCIATION**

Company Name

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Contact Name

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Core Business

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Mobile

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Address

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Email

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Website

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Facebook URL

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Logo emailed to [sponsorship@oakleighpandc.onmicrosoft.com](mailto:sponsorship@oakleighpandc.onmicrosoft.com)

**My organisation will partner with the Oakleigh State School P&C by way of cash sponsorship as per the sponsorship packages (monetary) detailed in the prospectus. (please tick)**

- Premier *Sponsor* (Four Terms) - \$5000
- Premier *Sponsor* (Two Terms) - \$2500
- Single Event *Sponsor* - \$500

OR

**My organisation will partner with the Oakleigh State Fair Committee by way of provision of goods or services in-kind as per the sponsorship (goods or services) packages detailed in the prospectus. (please tick)**

- Premier *Sponsor* (Four Terms) - goods or services with a value of \$5000 or more
- Premier *Sponsor* (Two Terms) - goods or services with a value of \$2500 or more
- Single Event *Sponsor* - goods or services with a value of \$500 or more
- Event *Donor* - goods or services with a value of \$250 or more
- Event *Donor* - goods or services with a value of up to \$249

Donations valued above \$250 can be discussed on a case by case basis, so as to ensure fair representation at the event in question.

Description

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# Sponsorship *or* Donation *Registration (continued)*



Oakleigh State School  
**PARENTS & CITIZENS  
ASSOCIATION**

**Signed for and on behalf of the Sponsor by a person duly authorised to act on its behalf:**

Name	Signature
This _____ day of _____	_____ 20____

**Signed for and on behalf of the *Oakleigh State School P&C Association* by a person duly authorised to act on its behalf:**

Name	Signature
This _____ day of _____	_____ 20____